AUTO-ID & COMMUNICATION EXPO 2024
Show Brochure

2024.9.11 WED - 13 FRI TOKYO BIG SIGHT

A BRIGHTER FUTURE WITH AUTO-ID

未来をつなぐ AUTO-ID

ー AUTO-ID for DX 未来を形にする自動化ソリューション ー

visual recognition system NFC RFID Bar-code 2 dimensional symbol Biometrics AI

www.autoid-expo.com

Sponser : Japan Automatic Identification Systems Association JAISA

Show Office : CNT Inc.

4F, 1-24-3, Kanda Suda-cho, Chiyoda-ku, Tokyo 101-0041, JAPAN
TEL.+81-3-5297-8855 FAX.+81-3-5294-0909
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CONTENTS

AUTOID & COMMUNICATION EXPO 2024
~ A BRIGHTER FUTURE WITH AUTO-ID ~

GENERAL INFORMATION

Title	AUTO-ID & COMMUNICATION EXPO 2024
Show Period	September 11 (Wed) - 13 (Fri) , 2024 10:00 - 17:00
Venue	TOKYO BIG SIGHT(Tokyo International Exhibition Center), West Hall 4 3-11-1, Ariake, Koto-ku, Tokyo 135-0065 Japan Tel: +81-3-5530-1111
Admission Fee	￥1,000 (Free entrance for visitors with invitation tickets.)
Sponsor	Japan Automatic Identification Systems Association FK Bldg.7F, 1-9-5, Iwamoto-cho, Chiyoda-ku, Tokyo 101-0032, Japan Tel:+81-3-5825-6651 Fax:+81-3-5825-6653 https://www.jaisa.or.jp
Supporting Organizations (Planned)	Ministry of Internal Affairs and Communications Ministry of Economy, Trade and Industry and others
Special Cooperation	SANKEI SHIMBUN CO.,LTD.
Cooperating Organization	Approx.30 relevant organizations
Special Exhibit Zone	**Imaging×AI Zone** The ultimate automatic recognition technology, image recognition, plus AI, will be presented for cutting-edge applications.
Concurrent Programs	**AUTO-ID Seminar, Business & Technology SPICE** (language Japanese only) September 11 (Wed) - 13 (Fri)
Show Office	CNT Inc. Attn: (Mr.) M. Tanaka 4F, 1-24-3 Kanda Suda-cho, Chiyoda-ku, Tokyo 101-0041, Japan Tel: +81-3-5297-8855 Fax: +81-3-5294-0909 E-mail: info_en@autoid-expo.com
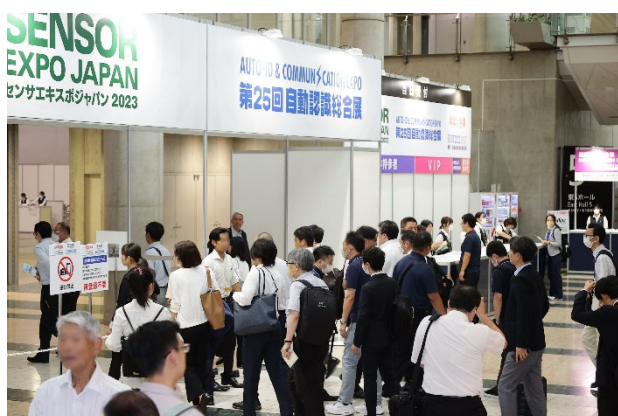
AUTO-ID COMMUNICATION EXPO PLOFILE

The only exhibition in Japan devoted exclusively to cutting-edge automatic identification products, technologies and solutions.

Exhibit Categories

・Automatic identification products and technologies
　Bar codes and Two-dimensional symbols, GS1 DataBar, RFID, NFC, Cards (IC, magnetic, optical, etc.), OCR, Biometrics, Image recognition

・Solutions using automatic identification
　All solutions that take advantage of automatic identification, such as production support systems, distribution and logistics systems, retail and wholesale support systems, traceability, Supply Chain Management (SCM), event and amusement support systems, Customer Relationship Management (CRM), security systems, medical, education, library, transportation (rail, air, harbor, etc.), finance, disaster control, other public service support systems

・Middleware platform, encryption technologies, image processing

A new zone combining imaging recognition, the ultimate automatic recognition technology, with AI will be introduced!

・Imaging×AI Zone
　This zone consists of "object recognition," which outputs representative objects in images, "object detection," which identifies and locates objects in images, and "image caption," which outputs explanatory text for objects in images. Special feature on image recognition, which is the ultimate automatic recognition technology, such as "generation" and "segmentation" that identifies each pixel.

A merit to exhibit this Trade Show!

・Automatic identification solutions can be offered to users.
　Many users from industries such as manufacturing, distribution, logistics, retailing, and public services will attend this exhibition seeking efficient, safe, and reliable automatic identification solutions.

・Many system integrators and vendors will attend, seeking cutting-edge equipment and technologies.
　Because many system integrators and related vendors will attend this exhibition, it will be a great opportunity to expand your business and sales channels.

・The exhibition will be a place for integration and collaboration with automatic identification related businesses.
　This exhibition will be a great opportunity for collaboration between businesses and the acquisition of business partners, as cutting-edge equipment and products, solutions, and services related to automatic identification will be exhibited under the same roof, and many system integrators and vendors will be attending

AUTO-ID & COMMUNICATION EXPO 2024
~ A BRIGHTER FUTURE WITH AUTO-ID ~

BOOTH SIZE AND CHARGES "Type A"

Minimum booth Unit (size) : 2.97m(W)×2.97m(D)×2.7m(H)

Participation fee per minimum booth unit :

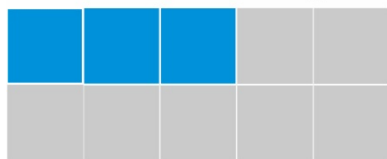| Number of booths	Exhibition Fee (Cost per booth including consumption tax)	
	JAISA members	Non-members
1 to 2 booths	429,000 yen	484,000 yen
3 to 7 booths	385,000 yen	440,000 yen
8 to 12 booths	341,000 yen	396,000 yen
13 to 15 booths	330,000 yen	385,000 yen
16 to 24 booths	319,000 yen	374,000 yen
25 booths or more	297,000 yen	352,000 yen

(JPY, Consumption tax included)

The exhibition fees include: exhibition space -- width: 2.97 m × depth 2.97 m -- walls
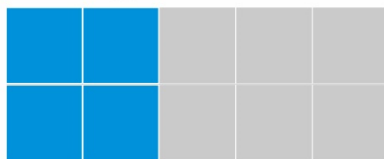
Explanation of Booth Layout

Layout of booths is to be chosen from alternatives shown on the below.
- Minimum 4 units of booth are required to form "Block" type layout.
- Minimum 8 units of booth are required to form "Island" type layout.
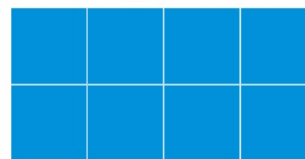- The maximum number of booth allowed to form "Row" type layout is 5

1 to 5 booths in a Row type   4 block type booths   8 Island type booths

On height restrictions for decorations

*Row type booth(s)

*Block type booth(s)

Decorations are permitted to a maximum height of 2.7 m for areas within 1 m of adjacent booths, rear walls and access aisles, while the maximum height for any areas other than these is 4.0m.

*Row type booth(s)   *Block type booth(s)

1m   2.7m   1m   2.7m
1m   1m
1m   1m
Height of   Height of
4.0m or less   4.0m or less
1m   1m
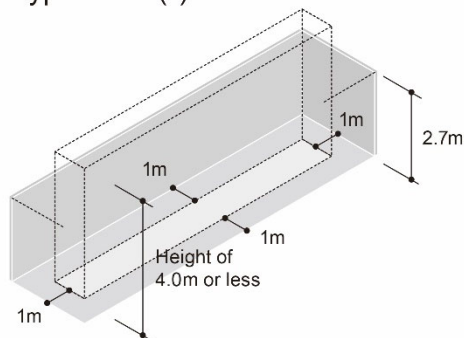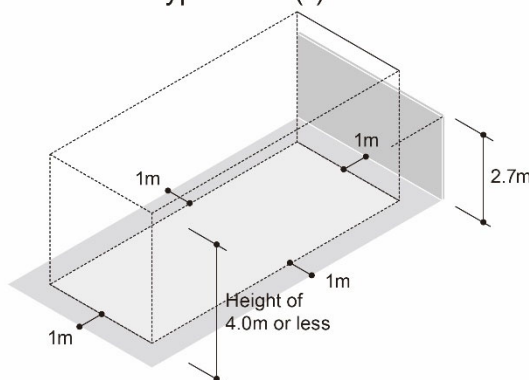
*"Island" type booth(s)

Decoration is permitted up to a maximum height of 5.0m.

BOOTH SIZE AND CHARGES "Type B (Low-priced, Small size)"

Minimum booth Unit (size) : 1.98m(W)×1.98m(D)×2.7m(H)

Participation fee per minimum booth unit :

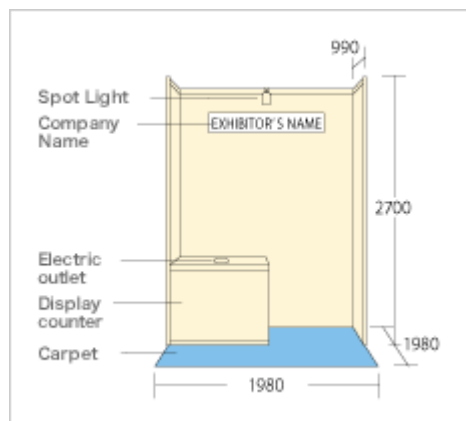| Number of booth	Exhibition Fee (Cost per booth including consumption tax)	
	JAISA Members:	Non-JAISA Members:
1 to 2 booths	231,000 yen	264,000 yen

The exhibition fees include:

exhibition space -- width: 1.98 m × depth 1.98 m -- walls (rear and side, 1 m); company nameplate; carpet;
exhibition stand--width: 1.0 m × depth 1.0 m × height: 0.8 m -- spotlight: 100W × 1; electrical outlets (100V with ground) —one set of two outlets; installation costs for electrical lines up to 500W; electricity costs.

* Additional charges apply for requests of additional equipment. Detailed materials will be distributed at the orientation for exhibitors.

* Please be aware that even when the basic display mentioned above is not used, deductions from the exhibition fee cannot be made.

On height restrictions for decorations

The maximum standard height is 2.7 m.

Exhibition conditions

・ Up to two booths per company
・ Cannot be exhibited together with Type A exhibition specifications
・ Presentations using equipment such as microphones and speakers cannot be given in the booths.
・ The locations of the booths are not determined by lottery, but rather at the discretion of the host.

Imaging×AI Zone

A new zone combining imaging recognition, the ultimate automatic recognition technology, with AI will be introduced!

In recent years, AI has been actively introduced in various fields. Particularly in the realm of automatic recognition, image recognition utilizing AI has garnered significant attention.

The performance of AI-based image recognition has improved dramatically in recent years, leading to its application in a wide range of fields such as recognizing and translating text, preventing defective parts by visual inspection, medical image diagnosis, face authentication systems, unmanned cash registers, and automated driving. Its potential is expected to further grow in the future.

In the evolving field of image recognition, this zone will focus on image recognition equipment and technologies combined with AI solutions.

Exhibit Categories

・**AI Solutions**
   Object recognition (object classification), image analysis systems, object detection, anomaly detection, segmentation (region detection), image caption generation, and more.
・**Systems**
   Face/fingerprint authentication systems, next-generation OCR systems (character recognition), augmented reality (AR) systems, image storage systems, spatial recognition systems, and more.
・**Software**
   Inspection software, measurement software, analysis software, image compression software, and more.
・**Image Input Equipment/Devices**
   Various cameras, image input boards, image sensors, lighting equipment for image input, and more.
・**Image Processing Equipment/Devices**
   Various image processing devices, image analysis systems, image inspections, image processing boards, and more.

Target Attendees

   Departments responsible for equipment in industries such as manufacturing, distribution/retail, logistics, automotive, construction, security, nursing/welfare/medical, commercial facilities, building management, etc.

Exhibition fees and exhibition unit specifications

Applied in accordance with type A or type B of the AUTO-ID & COMMUNICATION Expo.

HOW TO EXHIBIT

Application

Please fill in the attached "application form for exhibit" and send it to the Show Office.

Application Deadline

May 31, 2024
(The application will be closed as soon as all the booths are booked.)

Booth assignment

The booth assignment will be decided by open lot at exhibitor's explanatory meeting on Beginning of July.
If it is impossible to attend the meeting, the organizer draws lots instead of them.

Payment

On receipt of the application form, invoice will be issued by the Show Office.
Please make remittance in Japanese Yen to the designated bank account by June 24 (Mon.), 2024. In the event of the exhibitor failing to pay the participation fee by the deadline (June 24, 2024), an exhibition booth cannot be reserved.
The payment of the participation fee must be made in Japanese Yen, and all commissions concerning the bank transfer are also charged to the exhibitor.

Cancellation

As a principle, no cancellation is accepted. The organizer, however, may accept the cancellation if there should be right reason to accept with the following cancellation fee.

June 1 (Sta.) - June 30 (San.), 2024	:	50% participation fee
After July 1, 2024	:	100% participation fee

Schedule

May 31, 2024 (Fri.)	Application for AUTO-ID & COMMUNICATION EXPO Deadline
June 24, 2024 (Mon.)	Remittance deadline
Beginning of July	Exhibitor's explanatory meeting, Booth assignment open lot(in Tokyo)
Beginning of August	Sending of the Exhibiter badge & Invitation Tickets
September 9 & 10, 2024	Move-in / Set-up day
September 13, 2024	Move-out / Dismantle day

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OFFICIAL ADVERTISEMENTS

Advertisements on the Official Site

We will post the AUTO-ID Communication Expo official website from the end of March to the end of October. A wealth of information is posted at the official website, including detailed information on the Expo and exhibit information from exhibitors, as well as numerous speeches every year from relevant people in the industry.
Please use the following advertising plan, which is set for the official site from this year going forward. The plan provides the opportunity for you to effectively promote your company prior to the time of the Expo in order to draw visitors to your booth.

You can run banner advertisements and menu bar advertisements at the official homepage for the 26th AUTOID Communication Expo.

《Requirements for Application》

■Deadline for Application: July 19 (Fri), 2024
                          * The application period ends if all time slots are filled

		① Header banner	② Bar
Image Size		100 pixels (height) × 200 pixels (length)	40 pixels (height) × 150 pixels (length)
File Format	GIF	○	○
	Animated GIF	○	○
Fee for Posting / per month(with tax)		44,000 yen	22,000 yen
Number of Applications		3	4
Term of Posting		Scheduled for: 1 March 2024—31 October 2024	

E-Mail News with Five-Column Ads

At AUTO-ID COMMUNICATION Expo, E-Mail News bulletins are scheduled to be sent multiple times to the mailing list (approximately 78,000 past Expo visitors.)

《Requirements for Application》
■Deadline for application: Please refer to the figure to the below
                          * The application period ends if all time slots are filled.
■Number of Applications: One for each mail.
■Method of Submission: As data
■Size of Draft：   Body text (70 characters x five lines)
■Fee for posting: 33,000 yen (with tax)

Time frame	Topics	Time to send	Deadline for applications
①	Latest Information Posted	Beginning of August	June 14
②	A variety of events at the venue	Middle of August	July 26
③	Now accepting applications for seminars	late August	July 26
④	Opening Next Week!	September 3	July 26
⑤	Seminar Deadline Tomorrow	September 5	July 26
⑥	Opening Tomorrow	September 10	July 26
⑦	Held until Tomorrow	September 12	July 26

ADMINISTRATION

The following facilities will be provided at the show site for the convenience of exhibitors and visitors as well as for the management of the show.

Secretariat Office   The Secretariat office will be set up at the show site
from 8:00 , September 9 (Mon) to 22:00, September 13 (Fri).

TOKYO BIG SIGHT(Tokyo International Exhibition Center), West Hall 4
3-11-1, Koto-ku, Ariake, Tokyo 135-0063 Japan
Secretariat of 「AUTO-ID & COMMUNICATION EXPO 2024」

Registration Counter
The Registration Counter will be set up in front of the exhibition site, where visitor registration and information service will be rendered.

Lounge
Lounge will be provided inside the exhibition site as a space for exhibitors to have business talks with visitors.

Prepaid card for Restaurants
Prepaid card system is available at the exhibition site. Instead of cash payment, you can use the prepaid card at the restaurants.   The prepaid card is sold at the 「Service corner」at TOKYO BIG SIGHT Entrance Hall 2F.

Facilities of the Exhibition Hall
East Hall
Hall Iluminance   : 500 lux
Ceiling height   : 13-18m
Air-conditioning   : Available
Floor load   : 5t/m^2
Cargo entrance   : H4.7m×W8.0m
Meeting rooms   : We will set up inside the exhibition Hall
Restaurants and shops   : About 20 shops

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REPORT OF LAST EXHIBITION

AUTO-ID & COMMUNICATION EXPO 2023

Show Period： September 13 (Wed) - 15 (Fri), 2023　10:00-17:00
Venue： TOKYO BIG SIGHT(Tokyo International Exhibition Center)　East Hall 5
Number of Exhibitors and Booths：80 corporations and organization, at 180 booths
Total Number of Visitors： 11,022
Admission Fee： ¥1,000
Sponsor： Japan Automatic Identification Systems Association (JAISA)
Supporting Organizations： Ministry of Internal Affairs and Communication
　　　　Ministry of Foreign Affairs
　　　　Ministry of Economy, Trade and Industry
Special Cooperation： SANKEI SHIMBUN CO.,LTD.
Cooperating Organization： Approx.34 relevant organizations
Seminar： AUID-ID Seminar, Business & Technology SPICE
　　　　September 13 (Wed) - 15 (Fri)

Exhibitors List 2023

AUTOID & COMMUNICATION EXPO

AINIX Co. , Generalscan Inc / Asahi Rubber Inc. / Autonics Co., Ltd. / Backscatter Communication Research Consortium / BUSICOM Co., Ltd. / Cleantech & Beyond / CLI, Inc. / CSE Co., Ltd. / DAIDO CORP. / DENSO WAVE INC. / Dyna Comware CORP. , OMRON SOFTWARE Co., Ltd. / e-Business Solution Co., Ltd. / Fujikura Dia Cable Ltd. / General Co., Ltd. / GIGA-TMS Inc. / GRAPE SYSTEMS INC. / GS1 Japan / HAYATO Information Co., Ltd. / ICOP I.T.G. Inc. / Imager Co., Ltd. / INCOM CO.,LTD. / Itochu Metals CORP. , 4E antenna AB , All4Labels Group / JAPAN INDUSTRIAL PUBLISHING CO., LTD. / KURZ JAPAN LTD. / MARS TOHKEN SOLUTION CO. LTD. / MASPRO DENKOH CORP. / Microwave Absorbers Inc. / Midoriya Information Systems Co., Ltd. / MITSUBISHI ELECTRIC ENGINEERING Co., Ltd. / M-RF CO.,LTD. / NEC Platforms, Ltd. / NIHON MICRON Co., Ltd. / NIKKEI INC. / NITTA CORP. / Okabe Marking Systems Co., Ltd. / Ondemand Laboratory Co., Ltd. / Open Stream, Inc. / PHOENIX CO., LTD. / PHYCHIPS Inc. / RFID Alliance CORP. , Alien Technology LLC , Datamars SA , RFcamp Ltd. / RFinCharge Co., Ltd. , Tohoku Systems Support Co.,Ltd. / Ricoh Company Ltd. / Riotec Co., Ltd. / Rozetta / RYODEN CORP. , Confidex Ltd. , Beontag / RYUKEN CO., LTD. / RYUTU JOHO RABERUSHA / SAG Japan Co, LTD. / Sankyo Intec Co., Ltd. / SATO CORP. / SEIKODO Corp. / Shenzhen RICH RFID Technology Co., Ltd. / SilenceNet, Inc. / TAKAYA CORP. / Terrara Code Research Institute Inc. / TOPPAN INC. / TOSHIBA TEC CORP. / Toukei Computer co., Ltd. / WELCOM DESIGN K.K.

Mobile & Wearable Zone

AIMEX Corp. / Gazo Co., Ltd. / SOTI Japan K.K.

Imaging Zone

OHMICHI Co., LTD. / GRAPE SYSTEMS INC. / Research Institute of Systems Planning, Inc. / SHIFT Ltd. , Info Farm co., Ltd. / TOME R&D Inc. / Trust Technology Co., Ltd. / Rist Inc.

Poster Corner

Duplo Co., Ltd.